ORDER

13 ACTION NEWS

KTNV - Las Vegas

Orders				
Order / Rev:	**342093**			
Alt Order #:	06832556			
Product Desc:	SHELLEY BERKLEY			
Estimate:				
Flight Dates:	08/07/12 - 08/13/12	Primary AE:	Anjanette Brady	
Original Date / Rev:	08/07/12 / 08/07/12	Sales Office:	PPH	
Order Type:	GENERAL	Sales Region:	NAT	

Agency

Name:	**Shorr, Johnson, Magnus**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1831 Chestnut St.	Billing Cycle:	EOM/EOC
	Philadelphia, PA 19103	Agency Commission:	15%

Advertiser

Name:	**Berkley/D/Senate**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL Other	Order Separation:	00:10:00
Priority:	P-01	Advertiser External ID:	
Revenue Codes:	AGY-TRANS, POL CAND, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	31	$13,750.00	$11,687.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	31	$13,750.00	$11,687.50	0.00
Totals	31	$13,750.00	$11,687.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTNV - Las Vegas	18%	$13,750.00
Market	100%	$76,388.89

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KELV	0%	$0.00
KFBT	0%	$0.00
KHDF	0%	$0.00
KINC	0%	$0.00
KLAS	20%	$15,277.78
KLVX	0%	$0.00
KMCC	0%	$0.00
KSNV	48%	$36,666.67
KTUD	0%	$0.00
KVMY	0%	$0.00
KVVU	12%	$9,166.67
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	2%	$1,527.78

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	08/07/12	08/10/12	M-F 5-6am Action News	CM	M-F 5-6a	--WTF--	1:00	2	$300.00	P-01	0.00	NM	2	$600.00

Order / Rev:	342093	Advertiser:	Berkley/D/Senate	
Alt Order #:	06832556	Product Desc:	SHELLEY BERKLEY	**KTNV - Las Vegas**
Flight Dates:	08/07/12 - 08/13/12	Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount

NEWS AT 5A

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	--WTF--	3	$300.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KTNV*	*08/06/12-08/12/12*	*M-F 5-6am*	M-F 5-6a	-TWThF----	*:30*	*~~($150.00)~~*	0.00	*NM*

Credited

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KTNV	08/13/12	08/13/12	M-F 5-6am Action News	CM	M-F 5-6a	M------	:30	1	$150.00	P-01	0.00	NM	1	$150.00

NEWS AT 5A

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/13/12	08/19/12	M------	1	$150.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KTNV	08/07/12	08/10/12	M-F 6-7am Action News	CM	M-F 6-7a	-TWTF--	:30	4	$400.00	P-01	0.00	NM	6	$3,200.00

NEWS AT 6A

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	-TWTF--	4	$400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
9	KTNV	08/08/12-08/10/12	M-F 6-7am	M-F 6-7a	--WThF----	1:00	$800.00	0.00	NM
	(M) MG for 3.6,3.1								
10	KTNV	08/08/12-08/10/12	M-F 6-7am	M-F 6-7a	--WThF----	1:00	$800.00	0.00	NM
	(M) MG for 3.6,3.1								

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KTNV	08/13/12	08/13/12	M-F 6-7am Action News	CM	M-F 6-7a	M------	:30	2	$400.00	P-01	0.00	NM	2	$800.00

NEWS AT 6A

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/13/12	08/19/12	M------	2	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KTNV	08/07/12	08/10/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	-TWTF--	:30	3	$250.00	P-01	0.00	NM	3	$1,000.00

JUDGE JUDY

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	-TWTF--	3	$250.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KTNV*	*08/06/12-08/12/12*	*Judge Judy 4p-5p*	M-F 4P-5P	-TWThF----	*:30*	*~~($250.00)~~*	0.00	*NM*
	See MG 5.5 [Per Vicki]								
5	KTNV	08/08/12-08/10/12	Judge Judy 4p-5p	M-F 4P-5P	--WThF----	1:00	$500.00	0.00	NM
	(M) MG for 5.1 08/07								

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KTNV	08/13/12	08/13/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	M------	:30	1	$250.00	P-01	0.00	NM	1	$250.00

JUDGE JUDY

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/13/12	08/19/12	M------	1	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KTNV	08/07/12	08/10/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	-TWTF--	:30	3	$350.00	P-01	0.00	NM	2	$700.00

NEWS AT 5P

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	-TWTF--	3	$350.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	*KTNV*	*08/06/12-08/12/12*	*M-F 5-5:30p*	M-F 5-5:30p	-TWThF----	*:30*	*~~($350.00)~~*	0.00	*NM*

Credited

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	KTNV	08/13/12	08/13/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	M------	:30	1	$350.00	P-01	0.00	NM	1	$350.00

NEWS AT 5P

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/13/12	08/19/12	M------	1	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KTNV	08/07/12	08/10/12	M-F 6-7p Action News	CM	M-F 6-7p	-TWTF--	:30	4	$500.00	P-01	0.00	NM	3	$2,000.00

NEWS AT 6P

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	-TWTF--	4	$500.00	0.00

Order / Rev:	342093	Advertiser:	Berkley/D/Senate	
Alt Order #:	06832556	Product Desc:	SHELLEY BERKLEY	**KTNV - Las Vegas**
Flight Dates:	08/07/12 - 08/13/12	Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KTNV	08/07/12	08/10/12	M-F 6-7p Action News	CM	M-F 6-7p	-TWTF--	:30	4	$500.00	P-01	0.00	NM	3	$2,000.00

NEWS AT 6P

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	-TWTF--	4	$500.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KTNV*	*08/06/12-08/12/12*	*M-F 6-7p* *See MG 9.6* [Per Vicki]	M-F 6-7p	-TWThF----	*:30*	*~~($500.00)~~*	0.00	*NM*
3	*KTNV*	*08/06/12-08/12/12*	*M-F 6-7p* *See MG 9.5* [program change=Broncos Football]	M-F 6-7p	-TWThF----	*:30*	*~~($500.00)~~*	0.00	*NM*
5	*KTNV*	*08/06/12-08/12/12*	*M-F 6-7p* Ⓜ *See MG 9.6* [Per Vicki]	M-F 6-7p	-TW--F----	*:30*	*~~($500.00)~~*	0.00	*NM*
6	KTNV	08/06/12-08/12/12	M-F 6-7p Ⓜ MG for 9.1,9.5	M-F 6-7p	--W--F----	1:00	$1,000.00	0.00	NM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	KTNV	08/13/12	08/13/12	M-F 6-7p Action News	CM	M-F 6-7p	M------	:30	1	$500.00	P-01	0.00	NM	1	$500.00

NEWS AT 6P

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/13/12	08/19/12	M------	1	$500.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 11	KTNV	08/07/12	08/10/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	-TWTF--	:30	3	$350.00	P-01	0.00	NM	2	$1,050.00

ACCESS HOLLYWOOD

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	-TWTF--	3	$350.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KTNV*	*08/06/12-08/12/12*	*7p-730p M-F* *See MG 11.5* [program change=Broncos Football]	7p-730p	-TWThF----	*:30*	*~~($350.00)~~*	0.00	*NM*
2	*KTNV*	*08/06/12-08/12/12*	*7p-730p M-F* *See MG 11.6* [Per Vicki]	7p-730p	-TWThF----	*:30*	*~~($350.00)~~*	0.00	*NM*
5	*KTNV*	*08/06/12-08/12/12*	*7p-730p M-F* Ⓜ *See MG 11.6* [Per Vicki]	7p-730p	-TW--F----	*:30*	*~~($350.00)~~*	0.00	*NM*
6	KTNV	08/08/12-08/10/12	7p-730p M-F Ⓜ MG for 11.2,11.5	7p-730p	--W--F----	1:00	$700.00	0.00	NM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	KTNV	08/13/12	08/13/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	M------	:30	1	$350.00	P-01	0.00	NM	1	$350.00

ACCESS HOLLYWOOD

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/13/12	08/19/12	M------	1	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KTNV	08/07/12	08/10/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	-TWTF--	:30	4	$350.00	P-01	0.00	NM	3	$1,050.00

MILLIONAIRE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	-TWTF--	4	$350.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	*KTNV*	*08/06/12-08/12/12*	*M-F 7:30-8p* *Credited*	M-F 730-8p	-TWThF----	*:30*	*~~($350.00)~~*	0.00	*NM*
4	*KTNV*	*08/06/12-08/12/12*	*M-F 7:30-8p* *See MG 13.5* [program change=Broncos Football]	M-F 730-8p	-TWThF----	*:30*	*~~($350.00)~~*	0.00	*NM*
5	KTNV	08/06/12-08/12/12	M-F 7:30-8p Ⓜ MG for 13.4 08/09 [mg]	M-F 730-8p	-TW--F----	:30	$350.00	0.00	NM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	KTNV	08/13/12	08/13/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	M------	:30	1	$350.00	P-01	0.00	NM	1	$350.00

MILLIONAIRE

Order / Rev: 342093
Alt Order #: 06832556
Flight Dates: 08/07/12 - 08/13/12

Advertiser: Berkley/D/Senate
Product Desc: SHELLEY BERKLEY
Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	KTNV	08/13/12	08/13/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	M------	:30	1	$350.00	P-01	0.00	NM	1	$350.00
	MILLIONAIRE														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 08/13/12	08/19/12	M------	1	$350.00	0.00									
N 16	KTNV	08/07/12	08/10/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	--WTF--	1:00	1	$700.00	P-01	0.00	NM	1	$700.00
	NEWS AT 5P														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 08/06/12	08/12/12	--WTF--	1	$700.00	0.00									
N 17	KTNV	08/07/12	08/10/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	-TWTF--	1:00	1	$700.00	P-01	0.00	NM	1	$700.00
	ACCESS HOLLYWOOD														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 08/06/12	08/12/12	-TWTF--	1	$700.00	0.00									
												Totals		31	$13,750.00